



WWF Mainstreaming sustainable development through modernisation

Introduction

Welcome

Modernisation¹ challenges local authorities to act as community leaders and to work with partners and local communities to promote social, environmental and economic wellbeing.

This presents many opportunities for strategic and integrated action to make improvements to people's lives and to the environment. However it also presents many difficulties and obstacles for local authorities already straining with tight resources and huge responsibilities.

This resource pack uses the strategic thinking and experience of sustainable development to show how the modernisation structures can be used to effectively promote social, environmental and economic wellbeing locally and globally, now and for the future.

What is the aim of the resource pack?

The resource pack explores how sustainable development can be mainstreamed through modernisation structures. The objectives, structures and processes which have been developed by those working to promote sustainable development can be used to give structure to the promotion of social, environmental and economic wellbeing.

Who is the pack for?

The pack is intended primarily for officers working on modernisation structures (such as community strategies, best value, local strategic partnership and new political management structures), and for sustainable development practitioners.

However much of the material will be equally useful for elected members (particularly those with portfolios covering modernisation structures, sustainable development or community leadership and participation), and for partner organisations and multi-sectoral partnerships (such as LSPs).

Much of the pack is also relevant for regional assemblies and other regional partners and partnerships.

What does the pack cover?

The pack is intended to evolve over time. The current sections will change as experience develops, and new sections will be added to cover different parts of the modernisation jigsaw.

¹ We use the term 'modernisation' here to describe the raft of new structures brought in over the last few years, including through the Local Government White Paper 2001.

Introduction	<ul style="list-style-type: none"> • Introduction to the pack • Navigation routemap • Acknowledgements
Part One Introducing sustainable development and policy integration	<p>Briefing papers, PowerPoint presentations, workshop summaries and workshop resources on:</p> <ul style="list-style-type: none"> • What is sustainable development – definitions, concepts and objectives • Why sustainable development is important to local government and other partners • Putting sustainable development into practice • Policy integration • Briefing on the pack for chief executives.
Part Two Sustainable development at the heart of Local strategic partnership and community strategies	<p>Briefing papers, PowerPoint presentations, workshop summaries and workshop resources on:</p> <ul style="list-style-type: none"> • Making community strategies sustainable - an overview (incorporating routemaps) • The power to promote the well-being power • Joined-up working and policy integration • Systems for integrating sustainable development into community strategies through performance management systems • Community involvement at the heart of a sustainable partnerships and strategy
Part Three Political management structures: How can they promote sustainable development	<p>Briefing papers, PowerPoint presentations, workshop summaries and workshop resources on:</p> <ul style="list-style-type: none"> • How can sustainable development be promoted through executive structures and the council's constitution? • How can sustainable development be promoted through overview and scrutiny? • The new political management structures – how well are they working? <i>Only of relevance for those unfamiliar with the new political management structures</i>
Part Four CPA and Best Value	<p>Briefing papers, PowerPoint presentations, workshop summaries and workshop resources on:</p> <ul style="list-style-type: none"> • Why promote sustainable development through CPA and Best Value? • Experience to date • Addressing sustainable development within CPA Self-Assessments and Best Value
Case studies	<ul style="list-style-type: none"> • Illustrating case studies, with links from the main text.
Hints on managing workshops	

Glossary	
Promoting sustainable development through CPA and Best Value	<ul style="list-style-type: none"> • Why promote sustainable development through CPA and Best Value? • Experience to date • Addressing sustainable development within CPA self-assessments and Best Value
Case studies	<ul style="list-style-type: none"> • Illustrating case studies, with links from the main text.
Hints on managing workshops	
Glossary	

Briefing papers: on key aspects of mainstreaming sustainable development. The papers act as sign-posts to further material.

PowerPoint Presentations: with the key messages, which can be adapted for local use.

Workshop summaries and resource materials: on some of the key issues, for use with a variety of audiences.

FLEXIBILITY AND USE OF SUSTAINABLE DEVELOPMENT LANGUAGE

Each local authority is taking a slightly different approach to modernisation, and to sustainable development. Structures, priorities and language varies from place to place. Many authorities do not use the term sustainable development at all, for fear of the jargon getting in the way of making a difference. Instead they use terms such as quality of life or wellbeing.

Language doesn't matter. What does matter is that the principles and objectives behind sustainable development are integrated fully into local strategies and actions.

The pack is for use at a local level. It is provided electronically so that wording and emphasis can be altered to suit local circumstances.

NAVIGATING

Browse around the Pack to explore the different section.
Or use this navigation tool to take you to parts that are most relevant to you.

What do you want to know about?	Briefing	PowerPoint Presentations	Workshop summaries and resources
Sustainable development. What's it all about? And is it the same as well-being?	Briefing: What is sustainable development? Briefing: The power to promote well-being	PowerPoint Presentation 1-4	
Sustainable development. what's it got to do with the issues we face?	Briefing: What is sustainable development? Briefing: Why sustainable development is important for local authorities and their partners	PowerPoint Presentation slides 1-4	
What are the objectives of sustainable development?	Briefing: What is sustainable development?	PowerPoint Presentation slides 1-4	
What has government legislation and guidance got to say about sustainable development? What are the links from guidance on Local Government Modernisation?	Briefing : Why sustainable development is important for local authorities and their partners.	PowerPoint Presentation slides 5 - 8	
How do we tap into existing skills?	Briefing: Putting sustainable development into practice		Workshop: Learning from what has gone before
What help and resources are available?	Briefing3: Putting sustainable development into practice		

What does integration mean and how does it work in practice? And does integration mean joined up?	Briefing: Policy integration	PowerPoint Presentation slides 9 & 10	
How do I convince my chief executive that the pack should be used?	Briefing: Chief Executive's Briefing		
At what point in the community strategy and local strategic partnership process do I need to think about sustainable development?	Briefing: Making community strategies sustainable: an overview (incorporating Routemaps)		Workshop: linking sustainable development with community strategies and local strategic partnerships.
How do I get sustainability onto the community strategy and local strategic partnership agenda?	Briefing: Making community strategies sustainable: an overview (incorporating Routemaps)	PowerPoint Presentation slides 2 & 3	Workshop: linking sustainable development with community strategies and local strategic partnerships.
How can the well-being power be used by the Council to work with its partners in the LSP to make the area more sustainable?	Briefing: The power to promote well-being		
Integration – what's it got to do with local strategic partnerships? And does integration mean joined up?	Briefing: Joined-up working and policy integration	PowerPoint Presentation slides 4 - 8	Workshop: Policy integration & LSPs
How does my local strategic partnership start thinking in an integrated way?	Briefing: Joined-up working and policy integration	PowerPoint Presentation slides 4 - 8	Workshop: Policy integration & LSPs
How does integration link into monitoring and appraisal?	Briefing: Systems for integrating sustainable development into the community strategy	PowerPoint Presentation slides 9 - 15	Workshop: Systems for integrating sustainable development
What has community involvement got to do with sustainable	Briefing: Community involvement at the heart of a sustainable partnership and strategy	PowerPoint Presentation slides 16 & 17	Workshop: Community action, sustainable development and

development?			community strategies
How can the community get involved in the LSP and community strategy?	Briefing: Community involvement at the heart of a sustainable partnership and strategy	PowerPoint Presentation slides 16 & 17	Workshop: Community action, sustainable development and community strategies
What has sustainable development got to do with executive structure and the council constitution?	Briefing: How can sustainable development be promoted through Executive Structures and the Council's Constitution?	PowerPoint presentation slides 1-4	Workshop: Keeping sustainability in mind Workshop: The role of the Executive, area and regulatory committees
What has sustainable development got to do with overview and scrutiny committees?	Briefing: How can sustainable development be promoted through Overview and Scrutiny?	PowerPoint presentation slides 14,15,16	Workshop: Keeping sustainability in mind Workshop: The role of overview and scrutiny
What are the new political management structures?	Briefing: An introduction to the new political management structures	PowerPoint presentation slides 5-11	Workshop: Keeping sustainable development in mind
Why is sustainable development central to CPA and Best Value?	Briefing: Why promote sustainable development through CPA and Best Value?	PowerPoint presentation slides 2-6	Workshop: Giving effect to the principles of sustainable development within Best Value
What is the link between CPA, Best Value and community strategies?	Briefing: Why promote sustainable development through CPA and Best Value?	PowerPoint presentation slides 7-8	
What are the links to corporate governmental (such as corporate objectives) and comprehensive performance assessment?	Briefing: Why promote sustainable development through CPA and Best Value?	PowerPoint presentation slides 2-8	
How have other authorities promoted sustainable development through CPA and Best Value?	Briefing: Experience to date		

How do I consider sustainable development within CPA and Best Value ?	Briefing: Addressing sustainable development within CPA Self-Assessments and Best Value	PowerPoint presentation slides 9-14	Workshop: Addressing sustainable development within CPA self-assessment Workshop: Addressing sustainable development within Best Value
How do I address sustainable development in a CPA self-assessment?	Briefing: Addressing sustainable development within CPA Self-Assessments and Best Value		Workshop: Addressing sustainable development within CPA self-assessment
What does a review of sustainable development look like?	Briefing: Addressing sustainable development within CPA Self-Assessments and Best Value		
How do I report sustainable development in the Best Value Performance Plan?	Briefing: Addressing sustainable development within CPA Self-Assessments and Best Value	PowerPoint presentation slides 14	
How do I find out how other authorities have approached these questions?	Case study section		
I'm not sure what some of the terms used to describe sustainable development mean	Glossary		
How do I run a successful workshop?	Hints on managing workshops.		

With thanks

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