

This is the question underpinning the 'Community Engagement and Sustainable Development' project being run jointly by WWF-UK and CAG Consultants. And it's the question which has driven the development of a **new tool** designed to help local workers measure the impact of their work.

The mission of WWF is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by:

- conserving the world's biological diversity
- ensuring that the use of renewable natural resources is sustainable
- reducing pollution and wasteful consumption

WWF-UK registered charity number 1081247. A company limited by guarantee number 4016725.
Panda symbol © 1986 WWF. © WWF registered trademark. Printed on recycled paper. March 2007.
Photos: © WWF-UK.

WWF-UK

Panda House, Weyside Park
Godalming, Surrey GU7 1XR
t: +44 (0)1483 426444
f: +44 (0)1483 426409

www.wwf.org.uk

for a living planet



for a living planet



Community Engagement and Sustainable Development



communities • regeneration • sustainability

“When and why is community engagement likely to result in people making more sustainable decisions and leading more sustainable lifestyles?”



Community Engagement and Sustainable Development

What is the community engagement and sustainable development project about?

WWF-UK's local sustainability programme works on the principle that community engagement is what makes communities work, and that involving people in local action and decision-making about sustainable development will help us all lead more sustainable lifestyles. The 'Community Engagement and Sustainable Development' project aims to explore whether community engagement will help to achieve long term behaviour changes.

Who has been involved with the project?

The project has benefited from the support of local authorities and groups across the country, all of whom have helped in the development and pilot stages of the impact assessment tool. These include Bristol City Council, Surrey County Council, Durham County Council, Kirklees Metropolitan Borough Council, Lewes District Council and West Devon Environment Network.

Now we need your help.

WWF-UK and CAG Consultants hope to use the results of the project to demonstrate to government and others the case for direct community involvement in sustainable development issues. We are therefore recruiting a wider range of project participants to work with the tool in order to build up such a body of evidence.

Contact us:

If you want to become a project participant please contact:

Niamh Carey
WWF-UK Local Sustainability Unit, Panda House,
Weyside Park, Godalming,
Surrey GU7 1XR
Tel: 01483 412474
E-Mail: ncarey@wwf.org.uk

If you would like to know more about the project please visit the project web site at:
**[www.wwwflearning.org.uk/
community-engagement](http://www.wwwflearning.org.uk/community-engagement)**