

This is the question that has driven this project designed to help local project workers measure the effect of their work on sustainable living. This project is being run jointly by WWF-UK and CAG Consultants.

The mission of WWF is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by:

- conserving the world's biological diversity
- ensuring that the use of renewable natural resources is sustainable
- reducing pollution and wasteful consumption

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## Community Engagement and Sustainable Development



communities • regeneration • sustainability

**Does getting involved  
in projects in your  
community result in  
being able to make  
more sustainable  
choices and having a  
more sustainable life?**



## Community Engagement and Sustainable Development

### Why is WWF-UK interested in community projects?

WWF's local sustainability programme is based on the belief that involving people in taking local action and decisions is needed for people to live more sustainably.

By living sustainably, we mean living in a way that doesn't impact negatively on other people, our environment or our jobs and economy, and leaves resources for future generations.

Our project will help to identify projects in the UK that support people to live more sustainably.

### What are we going to do?

In partnership with CAG Consultants, WWF-UK is working to:

- Support local authorities and voluntary organisations to collect information on their projects that support sustainable living.
- Collect all this information together to show which projects work best to support sustainable living.
- Produce guidance for other organisations to look at their how well their projects are supporting sustainable living in the future.
- Tell government which projects work best, when and why.

### Who has been involved so far?

The project has benefited from the support of local authorities and groups across the country, all of whom have helped to pilot and develop the project. These include Bristol City Council, Surrey County Council, Durham County Council, Kirklees Metropolitan Borough Council, Lewes District Council and West Devon Environment Network.

### Where are we now?

We are currently carrying out research, including this survey, to provide the evidence to show which projects best support sustainable living.

### Contact us:

If you want to know more, visit the project web site at [www.wwflearning.org.uk/community-engagement](http://www.wwflearning.org.uk/community-engagement)

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